

## *Redmond High School Mustang Baseball*

# **Guidelines for Advertising at Hartman Park**

Thanks for your interest in supporting Redmond High School baseball and your community!

Through an agreement between the Redmond Baseball Booster Club and the City of Redmond, the money we raise from banner ads at Les Dow Field at Hartman Park—the “big field”—goes straight toward expenses for our Varsity, JV, and C teams. As you develop your ad, here are guidelines to follow:

- All banners must be 4 x 8 feet in size and made of vinyl with a border seam, grommets, and a dark green back side, as designated by Redmond Parks & Recreation.
- Banners will be displayed from March until October each year. The Redmond Baseball Booster Club provides installation, removal, and off-season storage.
- Your banner will be viewed from 300 feet away or more, so focus on easy-to-see essentials—your company name, logo, a website address, and phone number. Use a design and colors that promote high visibility and contrast.
- All advertising is subject to review by the Redmond Baseball Booster Club and Redmond Director of Parks and Recreation. Make sure your message is appropriate for a youth/family environment.
- Banners that are damaged or worn must be replaced.
- Minuteman Press of Redmond is our partner for print production and provides a special rate to our banner advertisers. Please provide logos and artwork in .eps (preferred) or .pdf file format. Minuteman Press of Redmond can provide all of your design and production work; contact [redmondmmp.com](http://redmondmmp.com) for details and tell them you're a Redmond Baseball Booster Club sponsor.

### **QUESTIONS?**

Contact Edward Kim, Redmond Baseball Booster Club, 206-673-1966;  
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